

1. **Position: Manager Marketing**

Profile: A mid-level Executive having exceptional functional competencies in the field of marketing / sales of agricultural commodities. Willing to undertake extensive travelling throughout the country.

Job description: Coordination with State Agriculture Marketing Boards, APMCs, Strategic Partner to lay down the procedures and promote inter-state & inter-market trading. Experience with e-NAM or equivalent platform and devise modalities for smooth settlement of inter market and inter-state trades.

Manage and suggest advertisement and promotion for e-NAM in consultation with SP and APMCs. Play a catalytic role in promoting inter-market and inter-State trading. Will also develop systems for promotion of direct trade between farmers and traders in non APMC States in consultation with SP, APMCs and States.

Qualification: Graduate / Post Graduate in Agriculture / Science / Marketing / MBA.

Experience: Minimum 5 years of experience in the field of marketing of agricultural / horticultural commodities, warehousing, logistics, commodity finance, banking, online trading etc. Persons having working experience in Commodity / Spot Exchange / APMCs / State Marketing Boards will be given preference.