

**GOVERNMENT OF ANDHRA PRADESH**  
**Information Technology, Electronics & Communications Department**  
**Andhra Pradesh State Innovation Society**

SN	Item	Description
2	Post	Consultant -Strategy
	Post Code	<b>IS-002</b>
	No. of Posts	1 One
	Qualifications	Graduate in Engineering plus Post Graduation from ISB/IIM or from premier business school.
	Experience	Experience in formulation and implementation strategies connected with innovation cycle and startup activities is desirable.
	Job Description	<p>Job brief:</p> <p>We are looking for a knowledgeable candidate who understands the society's vision; strategically bring in the innovation and startup culture to achieve desired goals of the society. Define the strategies and take up the activities / programs that promote startups and create employment in the state.</p> <p>The ideal candidate will be an excellent strategist and executor of promotional activities such as boot camps, workshops, National and state level exhibitions, digital marketing and promotion, extensive application of technology in day to day activities. Contribute for improving Innovation Index of Andhra Pradesh.</p> <p><b>Responsibilities Include:</b></p> <ul style="list-style-type: none"> <li>• Design the programs and implementation strategies to achieve the organization goals. Co-ordinate and execute activities that are connected to improving innovation index, Digital marketing, Innovate etc.</li> <li>• Frame and Execute promotional activities that nurture and drive the startup culture.</li> <li>• Facilitate the transformation of potential innovative ideas into products/processes, there by generating employment in the state.</li> <li>• Assess and evaluate the various risks involved with potential business ideas as well as proposals and recommend course of action</li> <li>• Evaluate the course of cross-project activities</li> <li>• Oversee the Documentation and presentations on the action plan as well as progress for Executive Council as well as for Knowledge transfer</li> </ul> <p><b>Requirements:</b></p> <ul style="list-style-type: none"> <li>• Proven experience in promoting innovation and startups.</li> <li>• Derived and implemented strategies for improving innovation index/ public policies etc.</li> <li>• Excellent knowledge of MS Office; working knowledge of program/project management software (Basecamp, MS Project etc.) is a strong advantage</li> <li>• Lean-Six Sigma certification (Green Belt) is mandatory.</li> </ul> <p>Note: Any other role / responsibility as agreed and felt necessary by the CEO in the interest of the Organization</p>